

Special Report

Top 10 Things You Should Know Before Choosing An **ORTHODONTIST**

by Orthodontic Specialists of Oklahoma



ORTHODONTIC
SPECIALISTS OF OKLAHOMA

405.364.4608 • www.OSObraces.com

Introductory Letter from The Orthodontic Specialists of Oklahoma

Dear Friend,

If you're here researching orthodontics for yourself, your children, or a loved one, you're in the right place! Just as every set of teeth is different, every orthodontic practice or treatment process is different. The Orthodontic Specialists of Oklahoma are the leaders in braces and orthodontic treatment options in Midwest City, Shawnee, and Norman, OK. Our orthodontic expertise includes a wide variety of techniques including: Invisalign®, SureSmile®, and even Self-Ligating Braces. Whatever your needs, we are sure we have the solution for you.

Our technology allows our patients to get the same results as traditional orthodontists in fewer visits with an accelerated orthodontic treatment. Additionally, our consultative approach means our orthodontists explain all options available to you so you're able to make an educated decision about your desired treatment plan. The Orthodontic Specialists of Oklahoma will personally meet with you during every appointment to ensure you're happy with your results and to discuss ongoing options. We want you to be sure you're making the best choice possible when it comes to orthodontic treatment.

To help you choose the best orthodontics office for your needs, the team at The Orthodontic Specialists put together "The Top 10 Things You Should Know Before Choosing Your Orthodontist."

Sincerely

Your Team at Orthodontic Specialists of Oklahoma

P.S. When you're ready, we urge you to schedule your no-obligation O.S.O. Smile Analysis, which includes an initial exam, comprehensive consultation, digital x-rays, and more. To schedule your appointment, visit our website at www.OSObraces.com or call 405.364.4608.

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DO THEY HAVE EXTENSIVE EXPERIENCE?

It's important to work with an orthodontist who has extensive experience transforming smiles. Experienced orthodontists provide a wide range of solutions based on what they've seen in their practices and consult with you to offer the best treatment options for your unique needs. Complete confidence in your orthodontist and their team means you can take comfort in knowing you're receiving the best available treatment in the most efficient manner possible.

The Orthodontic Specialists of Oklahoma have transformed over 10,000 smiles since 1983 in the OKC area. Our orthodontists are dedicated to providing the right mix of personal care, up-to-date technology, and continuing education for our patients. Our staff consists of experienced, state-certified professionals, trained in modern orthodontic practices and the latest techniques. You can rest assured that you'll be treated with the utmost care and all questions will be answered during your treatment.





DO THEY UTILIZE ADVANCED TECHNOLOGY?

Orthodontics today differs greatly from years past, which is why it's important to find out whether your potential orthodontist uses the latest technology. Computer-designed braces and wires dramatically increase the precision with which we move teeth and shorten treatment time. Tie-free braces systems make treatment far more efficient and comfortable. Clear braces offer a cosmetically pleasing alternative while Invisalign® offers patients an entirely brace-free option. Did you know that Invisalign® also has a special treatment system just for teens? At Orthodontic Specialists of Oklahoma, we can even place braces behind your teeth to make the entire treatment our little secret!

Here at the O.S.O, we value the importance of innovative treatment solutions. We offer:

- SureSmile (accelerated treatment option)
- Invisalign
- Self-Ligating Braces
- Braces Behind Your Teeth (Lingual Braces)

Our orthodontists keep up with all the latest orthodontic technology to ensure top quality care for your teeth. Ultimately, you are getting the best treatment available when you choose the Orthodontic Specialists of Oklahoma.



invisalign®

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ARE RETAINERS INCLUDED IN TREATMENT?

Each orthodontic office has its own fee schedules, and doctors often charge differently for procedures or their time. Throughout the orthodontic industry, it is common to find out about retainer fees after you start treatment. However, Orthodontic Specialists of Oklahoma philosophy is an all-inclusive approach to treatment estimates. That means you'll know exactly how much your braces will cost – and everything that will be included – from the start of your treatment. No hidden fees, no surprise bills, and no extra charge for your retainer. That's right – your retainer is part of your orthodontic treatment, so the cost is included in your estimate, too. You're trusting us with your teeth, and we take that responsibility very seriously. By eliminating unexpected costs, we're proving every day that Orthodontic Specialists of Oklahoma is a name you can rely on.

Orthodontic Specialists of Oklahoma believe that your treatment should have no hidden fees, with your retainers included in your treatment plan.



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DO THEY OFFER FLEXIBLE APPOINTMENT TIMES?

If you have a busy schedule, then trying to find time for orthodontic appointments can turn into a big headache. There is no reason why you and your loved ones should have to miss work or school to get braces adjusted. To avoid having this happen repeatedly over the course of your orthodontic treatment, ask your potential orthodontic office whether they offer appointment times outside of typical school and work hours.

The Orthodontic Specialists of Oklahoma value your time as much as you do! Our team is dedicated to a seamless experience, and that includes providing you with a schedule of appointments that doesn't throw a wrench into your busy schedule! This is why we offer Saturday appointment times to our patients with busy weekday schedules. Simply call our office and let us know you want to be seen on a Saturday, and we will work to accommodate you!



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DO THEY OFFER A COMPLIMENTARY SECOND OPINION?

Many orthodontists promote complimentary second opinions, but after their appointments are complete, patients are billed for services! When researching an orthodontist in the OKC area, be sure to clarify your orthodontist's payment expectations during your appointment. Your visit to an orthodontist should be worryfree.

At the Orthodontic Specialists of Oklahoma, your second opinion with one of our experienced orthodontists is 100% complimentary. During your O.S.O. Smile Analysis, our orthodontists will review your case and offer the best recommendations for your smile transformation. At your analysis, you will receive:

- Digital x-rays
- Complete examination
- Comprehensive consultation

So, whether you're seeing an orthodontist for a first -- or a second -- opinion you can trust the Orthodontic Specialists of Oklahoma.



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DO THEY CHARGE FOR TREATMENT MALFUNCTIONS?

When researching orthodontists in your area, be sure to ask whether their office covers treatment malfunctions. An experienced orthodontist understands that emergencies and unexpected issues happen during the course of treatment. They should be fully prepared for such an occurrence and able to explain the necessary course of action, assuring your comfort and safety throughout the process or treatment.

At Orthodontic Specialists of Oklahoma, our orthodontists understand that treatment malfunctions are a part of the smile transformation process with braces and orthodontics. This is why we prepare patients before an issue occurs. Our team seeks the most compassionate, effective way to improve overall treatment. We want to make your experience with Orthodontics Specialists of Oklahoma both safe and satisfying!



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DO THEY HAVE A CONSULTATIVE APPROACH?

When visiting a doctor, do you ever feel like the only treatment approach is the one the doctor recommends? The same may be true at an orthodontic office where the orthodontist looks at your teeth and provides one treatment option as the only solution for you. Without taking your lifestyle, treatment preferences, or budget into consideration, your treatment options have been eliminated regardless of your opinion or choice!

The Orthodontic Specialists of Oklahoma prefer to take a consultative approach. Our orthodontists understand that no two smiles or lifestyles are the same. We would prefer to help you understand the nuances and options in your particular case, and how different treatment options may have more benefits than others – specific to you. If you have questions, we will gladly answer them and help you understand all potential treatment options.





ARE THEY BOARD CERTIFIED?

When entrusting your health to a new medical specialist, it's important to know your doctor has the best training and experience available. Choosing an orthodontist is no different. When your orthodontist is Board Certified in both dentistry and orthodontics, it means they have top knowledge in their field. Additionally, look to see whether the doctor is a member of the American Board of Orthodontics (ABO). The ABO is an organization of orthodontists who have completed the highest levels of education and who use their practice to advance the latest techniques in braces and orthodontics. Indeed, the ABO consists of thousands of leading, highly trained orthodontists from around the world!

The team at Orthodontic Specialists of Oklahoma includes orthodontists who have been Board Certified through both the American Board of Orthodontics and the Oklahoma State Board of Dentistry. We will partner with you to design and implement the best treatment plan to transform your smile. Our extensive experience allows us not only to provide the best treatment for our patients, but also to offer a safe and comfortable environment for the duration of your entire treatment.





DO THEY OFFER SAME-DAY STARTS?

We live in a fast-paced world – everyone is busy! Making the decision to get orthodontic treatment shouldn't disrupt your entire schedule. Your orthodontist should provide scheduling flexibility that works for you, not the other way around. Same-day starts (meaning your consultation and first treatment begin during your first appointment), same-day appointments, and brief wait times are possible with today's technology, allowing a successful orthodontic practice to run even more efficiently.

The team at Orthodontic Specialists of Oklahoma offers these scheduling options as well! Thanks to our highly efficient staff, wait times are minimal and same-day starts are an option for treatment. Additionally, we are able to offer same-day scheduling to work around your school or work schedules. We understand that your time is precious; we know you'll enjoy spending time with the Orthodontic Specialists of Oklahoma, but we also realize you may not want to spend all your free time with us!



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DO THEY OFFER DISCOUNTS?

Most patients seeking braces or orthodontic treatment try to avoid breaking their budgets. They may stretch time between treatments to save money, even though the effects are painful and long-lasting, or attempt a less expensive treatment that isn't appropriate for their needs. From the first consultation, your orthodontist should acknowledge the role discounts play in creating happy, healthy, satisfied patients. Be sure to find an orthodontist who is willing to work with your budget to help you reach your orthodontic goals.

At Orthodontic Specialists of Oklahoma, we want to do everything we can to help you create the smile you deserve! Orthodontic treatment is an investment that ensures your smile is healthy, strong, and beautiful. This is why we offer our patients discounts on our treatments including family plans, sibling discounts, police discounts, and even military discounts -- giving our patients the opportunity to get the best orthodontic care within their budget.



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BONUS: DO THEY OFFER FLEXIBLE PAYMENT OPTIONS?

We realize this is a “Top Ten Report” but payment options are a significant part of choosing an orthodontist, so here’s a bonus tip! When it comes to medical procedures, cost can be a major concern. Like many doctors’ offices, when you receive services at an orthodontist’s office you typically receive a bill. This bill may discourage you from being proactive with orthodontic treatment for you, your child, or another loved one. If the cost of orthodontic procedures is unaffordable, how can you get the treatment you need and deserve?

The team at Orthodontic Specialists of Oklahoma understands the importance of making treatment and braces affordable. That is why we accept most insurance plans, offer 0% financing through CareCredit, and even offer payment plans to help offset any additional charges! Building relationships of trust and beautiful WIDE panoramic smiles is what’s most important to us. Additionally, we offer great family discount plans. We know a great smile is priceless, but we also want to find the right solution for you and your family!



Closing Letter from The Orthodontic Specialists of Oklahoma

Dear Friend,

We hope this report was informative! If you've already seen another orthodontist, we encourage you to follow up with them with any new questions or concerns based on what you've learned today. Additionally, we encourage you to take advantage of the O.S.O. Smile Analysis -- whether it's your first time visiting an orthodontist or if you're interested in a second opinion.

We would love to answer all your questions, go over treatment options, and help you make the best possible decision when choosing an orthodontist, even if don't choose us. During your O.S.O Smile Analysis, we may even find out that orthodontic treatment for you or your loved one isn't even necessary -- but there's only one way to find out!!

Our team knows that there are many things to consider when choosing an orthodontist. In fact, we're sure our orthodontists could have doubled the length of this report. We're confident though that the information you have now will help you choose the right orthodontist for your needs. More importantly, please know that we are always available to answer your questions and help you find the best options for you and your family.

All the Best,

Your Team at Orthodontic Specialists of Oklahoma



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